

Rodger S. Cherry appointed President of Wiedenbach-Brown

Organizational Announcement, January 2, 2008

HAWTHORNE, NY, January 2, 2008 – Wiedenbach-Brown Co., Inc. (WB) announces the appointment of Rodger S. Cherry as President.

Previously Sr. Vice President of the commercial construction division for Wiedenbach-Brown, New York, Cherry has extensive lighting distribution and financial management experience. Prior to WB, Rodger was the President of the largest lighting distribution company in New York City. His lighting experience includes being Senior Vice President of Neoray Lighting - a linear fluorescent lighting manufacturer and Vice President of International Lights - a lighting representative agency based in New York City. He earned a Bachelor's Degree in Marketing and Finance from Syracuse University, Syracuse, NY.

"I am fortunate to be working with a group of talented individuals," said Cherry. "Wiedenbach-Brown is one of the nation's oldest and largest lighting distribution companies with a solid reputation. It is my focus to continue our efforts in providing a valued service to our customers."

"Rodger has proven that he is more than capable of leading our company," said Chris Brown, CEO of WB. "His bottom-line focus, proven track record and ability to get the job done, will effectively serve both WB and our clients."

Wiedenbach-Brown Co., Inc. is engaged in the distribution of lighting products and related services. For more information, please visit <http://www.WBLight.com> or contact info@WBLight.com